



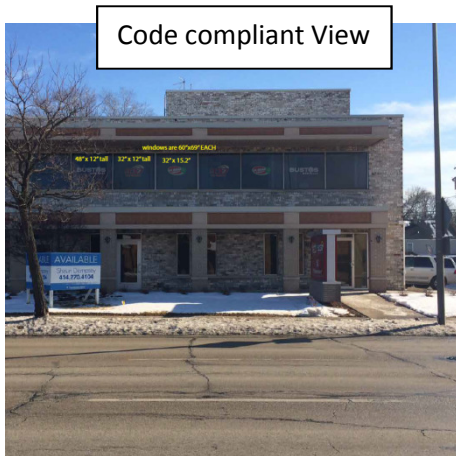
STAFF REPORT
WEST ALLIS PLAN COMMISSION
Wednesday, June 27, 2018
6:00 pm
City Hall – Room 128– 7525 W. GREENFIELD AVE.

13. **Signage Plan Appeal for Bustos Media Window Graphics located at 1138 S. 108 St., submitted by Stephanie Pike of FASTSIGNS (Tax Key No. 444-9001-000).**

Overview

Bustos Media is requested approval of a sign plan appeal to place window graphics on the outside of its 2nd floor office windows. The code requires that window signage be placed on the insides of windows. Bustos has tinted office windows and the window decals would not be very visible if placed on the inside of the windows and thus believes it should be allowed to place them on the outside of the windows. The window graphics would meeting the 20% coverage maximum per window allowed by code.

Currently the site has one freestanding sign which advertises the day care located on the first floor of the building as well as Bustos Media. There currently are no wall signs on the building.



Recommendation: Plan Commission approval of the Signage Plan Appeal for Bustos Media Window Graphics located at 1138 S. 108 St., submitted by Stephanie Pike of FASTSIGNS (Tax Key No. 444-9001-000).