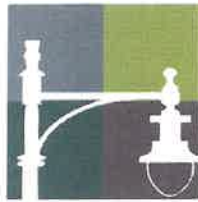


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7231 W. GREENFIELD AVE., SUITE 201 · WEST ALLIS, WI 53214
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February 23, 2016

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the **Downtown West Allis Business Improvement District (DWABID)**, in partnership with **Thera-Dynamics Physical Therapy** is looking to host a new event for our Downtown entitled "**Shape Up Your Summer**." **This event will be held on Saturday, June 11, 2016 from 10am to 12noon.** In working with Mayor Devine's activity challenge, **West Allis Moves 30 a Day**, we hope to encourage children and families to do some type of physical activity each day for 9 weeks.

We are asking for your permission to use the two City Hall Parking lots, just east of City Hall, on 75th street. (See attached map) Here we plan to set up different activities, such as jump roping, hopscotch, bike safety, hula-hooping, etc., for visitors to participate in. In partnering with Thera-Dynamics Physical Therapy, we hope to expand our outreach within the community and at the same time organize a fun, healthy family event. We ask for the use of these two parking lots between the hours of **8am to 1pm**.

As in previous years, the DWABID requests the assistance from the City of West Allis use of signs and supplies to ensure event safety. For this event, we would request 8 barricades to block both entrances to the 2 parking lots. A letter and map, outlining these requests will be submitted to Department of Public Works at a later date.

Our organization holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

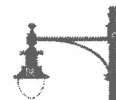
Chet Parker
Downtown West Allis Business Improvement District
President

Encl.

cc: Brian Block, Mike Lewis, David Wepking, Doug Bartels, Alderperson Marty Weigel & Alderperson Cathleen Probst



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AND WELCOMES COMMUNITY INVOLVEMENT



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