



Dan Devine  
Mayor  
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August 2, 2016

Honorable Members of the  
West Allis Common Council  
City Hall  
West Allis, Wisconsin

Dear Council Members:

I am herewith appointing Ms. Laura Mueller as a member of the newly-established West Allis Tourism Commission. She serves as the Citizen-at-Large. Her one-year term expires on January 1, 2018.

Ms. Mueller has been a West Allis homeowner since May 2010. She resides at 803 South 90<sup>th</sup> Street. She is a graduate of Rufus King High School and Alverno College. She is the Marketing Director for the Pabst Theater Group, which includes the Riverside Theater, Turner Hall Ballroom, and other spaces.

Ms. Mueller has over 12 years of experience in the concert industry and non-profit world. She is solidly credentialed in marketing and social media and manages day-to-day communication with artist management and planning advertising and promotional efforts.

Ms. Mueller volunteers for the Friends of the Hank Aaron State Trail, serving on the Board of Directors and managing the group's social media accounts. She previously served as volunteer marketing manager for the Milwaukee Lakefront Marathon.

Your confirmation of this appointment will be appreciated by the undersigned.

Sincerely,

A handwritten signature in black ink that reads "Dan Devine".

Dan Devine,  
Mayor

DD:jfw  
MYR/CMTES/MUELLER.TOURISM