to begin and tab throughout.  appropriate boxes, space  Original Alcohol Ber  (Submit to municipal clerk.)	Use mouse to check cebar or enter.		pplication	Applicant's Wisconsin Seller's Perm	
(Cubinitio maniopal cion.)					
For the license period beginning	mm ad yyyy)		(mm <sup>ad</sup> yyyy)	87-1126103 TYPE OF LICENSE REQUESTED	FEE
To the Governing Body of the:	☐ Town of )	77 Verentiaali olaan taadi		Class A beer	s
To the Governing Body of the:	☐ Village of \ Wes	st Allis		Class B beer	\$
	City of			Class C wine	\$
County of Milwaukee		Aldormania	Diet No	Class A liquor	\$
County of MIIwadkee		Aldermanic	by ordinance)	Class A liquor (cider only)	\$ N/A
		(ii required	by orallarioc)	Class B liquor	\$
_	V			Reserve Class B liquor	\$
Check one: Individual	Limited Liability			Class B (wine only) winery	\$
☐ Partnership	Corporation/Non	profit Organizati	on	Publication fee	\$
				TOTAL FEE	\$
An "Auxiliary Questionnaire by each member of a partner each member/manager and a	," Form AT-103, must rship, and by each	st be completed officer, director	and agent of a cor	poration or nonprofit orga	nization, and by
President / Member Last Name	(First)	(Middle Name)		ity or Post Office, & Zip Code)	Cit person.
resident / Weinber Last Name		(Middle Name)			
HoecherL	Joel	Daniel	4202 8.92n	d 8t Creenfield, ity or Post Office, & Zip Code)	WI 5333
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, C	ity or Post Office, & Zip Code)	
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, Ci	ity or Post Office, & Zip Code)	
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, Ci	ty or Post Office, & Zip Code)	
Agent Last Name	(First)	(Middle Name)	Home Address (Street, Ci	ity or Post Office, & Zip Code)	
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, Ci	ity or Post Office, & Zip Code)	
storage of alcohol bevera described.)	scribe building or bui rooms including livinges and records. (Al	ildings where along quarters, if us cohol beverages	Post Office & Z cohol beverages are sed, for the sales, set s may be sold and sto	to be sold and stored. The rvice, consumption, and/or ored only on the premises	
tasement	X			-le sorving me	CENED
and patio.	OTTICE	mpson	ns -reco		s = 1.3
	200			JUN	2 8 2021
					WEST ALLIS
4. Legal description (omit if s	treet address is give	n above):			
5. (a) Was this premises lice				/ear?	X Yes □ No
(b) If yes, under what nam	ne was license issued	d? Johnne	y Hammer	5	

6.	Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain	☐ Yes	X №
7.	Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?	☐ Yes	МNο
8.	Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain	☐ Yes	МNo
9.	(a) Corporate/limited liability company applicants only: Insert state and date and date and date	l	
	(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain	☐ Yes	¥n∘
	(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? If yes, explain.	X Yes	□ No
10.	Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277]	Yes	□ No
1.	Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776]	X Yes	☐ No
12.	Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs?	X Yes	□ No
he l han assi Com	AD CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been trubest of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if gned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manage apanies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspective sidemeanor and grounds for revocation of this license.	d to forfeit granted, w r of Limite	not more vill not be d Liability
Cont	tact Person's Name (Last, First, M.I.)  Date		
Sign	ature Phone Number Email Address		
	414-1241-5014 JBDUBO	H DOO	mailcon
го і	BE COMPLETED BY CLERK		
	e received and filed with municipal clerk Date reported to council / board Date provisional license issued Signature of Clerk / Deputy Clerk		
Date	e license granted  Date license issued  License number issued		



## AT-106 ADDENDUM

## PRESIDENT/MEMBER

Full Name: Joel Donie	21 Hoeckers	
	E-Mail Address	1804 Damail.com
		(other)
VICE PRESIDENT/MEMBER		
Full Name:		
DOB:	E-Mail Address	
Phone Number (cell)		(other)
SECRETARY/MEMBER		
Full Name:		
DOB:	E-Mail Address	
Phone Number (cell)		(other)
TREASURER/MEMBER		
Full Name:		
DOB:	E-Mail Address	
Phone Number (cell)		(other)
AGENT		
Full Name:		
DOB:	E-Mail Address	
Phone Number (cell)		(other)
DIRECTORS/MANAGERS		
Full Name:		
DOB:	E-Mail Address	
Phone Number (cell)		(other)

# Auxiliary Questionnaire Alcohol Beverage License Application

Submit to municipal clerk.

Individual's Full Name (please print) (last name)	(first name	e)	(middle na	ame)
Herecker I	Joel		Sins	0 1
Home Address (street/route)	Post Office	City	State	Zip Code
1122		0	()	44 54
Home Phone Number	Age	Green Feld	Place of E	53588
Home Phone Number	Age	Date of Bitti	77000 (1800)	a 57.05.031
414-241-5014			Mile	vaukel
The above named individual provides the fol		son who is (check one):		
Applying for an alcohol beverage license	e as an <b>individual</b> .			
A member of a partnership which is ma	aking application for an alco	hol beverage license.		
☐ Select One	of			
(Officer / Director / Member / Manager / Agen	(N.	ame of Corporation, Limited Liab	ility Company or Nonprof	it Organization)
which is making application for an alcoh	ol beverage license.			
The above named individual provides the fol				
1. How long have you continuously resided	in Wisconsin prior to this da	ate? 44 year	5	
<ol><li>Have you ever been convicted of any offer</li></ol>	70			
violation of any federal laws, any Wiscon	sin laws, any laws of any ot	her states or ordinance	s of any county	
or municipality?			PORTO E PORTO PERSON PORTO I	Yes No
If yes, give law or ordinance violated, tria			, description and	1
status of charges pending. (If more room	is needed, continue on reverse	side of this form.)		
2007 D.U.I.			1. 1. 1. 1.	\
3. Are charges for any offenses presently p			100	)
for violation of any federal laws, any Wis	(A) DEC		150	T Vac MINA
municipality?		** * *** * *** * *** * *** *		Yes No
If yes, describe status of charges pendin  4. Do you hold, are you making application		actor or agent of a corn	oration/popprofit	
organization or member/manager/agent				I.
beverage license or permit?	or a limited liability company	riolaling of applying for	arry other acono	Yes No
	مونا ممردن	~ 6 0		A les Like
If yes, identify. Millouvee	(Name, Location	n and Type of License/Permit)		
5. Do you hold and/or are you an officer, dir			or corporation o	r
member/manager/agent of a limited liabi			Company of the second s	
brewery/winery permit or wholesale liquo				Yes X No
If yes, identify.				
150 IS 150	sale Licensee or Permittee)		(Address By City and	County)
6. Named individual must list in chronologic				
Employer's Name Em	ployer's Address	Emp	loyed From	То
Userne Homes 41	105 5. Deerwa	nddr. 19	199	Current
	ployer's Address	Emp	loyed From	То
READ CAREFULLY BEFORE SIGNING: U	Inder penalty provided by Is	w the undersigned sta	tos that each of th	ao above questions has
been truthfully answered to the best of the k				
application; that the applicant has read and n				
correct. The undersigned further understand	s that any license issued cor	ntrary to Chapter 125 of	the Wisconsin St	atutes shall be void, and
under penalty of state law, the applicant may	be prosecuted for submitting	ng false statements and	d affiday/its in com	ection with this applica-
tion. Any person who knowingly provides ma	aterially false information on	this application may be	e required to forte	t not move than \$1,000.
			11/1/1/	
			In &	
			/ (Signature of Named I	ndividual)

## SCHEDULE FOR APPOINTMENT OF AGENT BY CORPORATION/NONPROFIT ORGANIZATION OR LIMITED LIABILITY COMPANY

Submit to municipal clerk.					
All corporations/organization liquor must appoint an ager of the corporation/organizational official.	nt. The following questions	must be answered	d by the agent. The	appointment must	be signed by the officer(s)
To the governing body of:	☐ Village of Wes	st Allis	Co	ounty of Milwa	ukee
The undersigned duly auth	orized officer(s)/members	s/managers of	rd's Pub (registered name of con	L.L.C.	or limited liability company)
a corporation/organization of	or limited liability company	making application	n for an alcohol bevo	erage license for a	premises known as
		(trade name			_
located at <u>L300</u> U	o. Lincoln Al	ve west	Allès, u	ox 532	19
appoints					
4202 5	3. 92nd 87,	(name of appointe		52228	
10-00	J. 701tts 01 <sub>1</sub>	(home address of appo	ointed agent)		
to act for the corporation/or to alcohol beverages condu- organization/limited liability	ucted therein. Is applicant	agent presently ad	cting in that capacity	y or requesting ap	proval for any corporation/
Yes No If s	so, indicate the corporate r	name(s)/limited liab	oility company(ies) a	nd municipality(ies	s).
Milwanker	2	1			
Is applicant agent subject to	o completion of the respon	sible beverage ser	ver training course?	? 🔲 Yes	<b>⊠</b> No
How long immediately prior	to making this application	has the applicant	agent resided contin	nuously in Wiscon	sin? 44 years
Place of residence last year					a
Fo	TD'S Plyb	(narrie of corpo	ration/organization/limite	d liability company)	
В	y: (/ <i>LUJ</i> A	LV.			
Λ	/	(signa	ature of Officer/Member/I	Manager)	
And	J	(signa	ature of Officer/Member/I	Manager)	
		ACCEPTANCE B	Y AGENT		
, Joel Ho	(print/type agent's name	<del>&gt;</del> )	, her	eby accept this ap	pointment as agent for the
corporation/organization/lin beverages conducted on the					isiness relative to alcohol
	signature of agent)		(date) 28-21	Agen	it's age
41202 S. 92Ad	87, Greenfield (home address of	Fagent) 536	228	Date	of birth
			UNICIPAL AUTHO		
I hereby certify that I have the character, record and i	checked municipal and st reputation are satisfactory	tate criminal record and I have no obj	ds. To the best of mection to the agent	y knowledge, with appointed.	the available information,

(signature of proper local official)

AT-104 (R. 4-09)

(town chair, village president, police chief)



# OPERATOR'S LICENSE ADDENDUM ESTABLISHMENT LICENSE APPLICATION

City Clerk - License Division
City Hall, 200 E. Wells St., Room 105
Milwaukee, WI 53202
(414) 286-2238 license@milwaukee.gov

To be com	pleted by the individual, all partr	ners, or the agent of a corporation/limited liability company:	
Wisconsin Course.	State Statutes require that all ne	w applicants complete a Responsible Beverage Server Training	
You do no of such:	t need to take the course if you a	nswer "yes" to one of the following questions and provide proof	
	thin the last 2 years have you hell Yes No	d a bartender's license in the state of Wisconsin?	
2. W	ithin the last 2 years have you hel anager's license in the state of Wi	d a Class "A" or Class "B" alcohol beverage license, or a Class "B" sconsin? Yes No	
	ithin the last 2 years have you con ate of Wisconsin? Yes No	mpleted a Responsible Beverage Server Training Course in the	
IF YOU		BOVE QUESTIONS, PROOF OF COURSE COMPLETION MUST BE OUR COURSE CERTIFICATE TO THE CLERK'S OFFICE.	
For cou	100 mg/m	act MATC at (414) 297-8370 or for similar approved courses see partment of Revenue's website at <a href="https://www.dor.state.wi.us">www.dor.state.wi.us</a> .	
		ne issued without a copy of the course certificate or last two years being submitted to the License Division.	•
		Toel Hoecher	
		Print Name of Individual/Partner/Agent	
		Signature of Individual/Partner/Agent	
Office Use	e Only		
Initials	Date Filed	Application #	

Sec. 183.0202 Wis. Stats.



## State of Wisconsin Department of Financial Institutions

#### ARTICLES OF ORGANIZATION - LIMITED LIABILITY COMPANY

Executed by the undersigned for the purpose of forming a Wisconsin Limited Liability Company under Chapter 183 of the Wisconsin Statutes:

Article 1. Name of the limited liability company:

JD Pub LLC

Article 2. The limited liability company is organized under Ch. 183 of the Wisconsin Statutes.

Article 3. Name of the initial registered agent:

Joel Daniel Hoecherl

Article 4. Street address of the initial registered office:

4202 S 92nd st Greenfield, WI 53228 United States of America

Article 5. Management of the limited liability company shall be vested in:

A member or members

Article 6. Name and complete address of each organizer:

Joel Daniel Hoecherl 4202 S 92nd st Greenfield, WI 53228 United States of America

Other Information. This document was drafted by:

Joel Daniel Hoecherl

Organizer Signature:

Joel Daniel Hoecherl

jdspub04@gmail.com

Date & Time of Receipt:

6/10/2021 11:53:11 AM

### **Order Number:**

202106105753027

# ARTICLES OF ORGANIZATION - Limited Liability Company(Ch. 183) Filing Fee: \$130.00 Expedite Fee: \$25.00 Total Fee: \$155.00

### **ENDORSEMENT**

## State of Wisconsin Department of Financial Institutions

EFFECTIVE DATE	
6/10/2021	
FILED 6/10/2021	Entity ID Number J054894



WISCONSIN DEPARTMENT OF REVENUE PO BOX 8902 MADISON, WI 53708-8902

**Contact Information:** 

2135 RIMROCK RD PO BOX 8902 MADISON, WI 53708-8902 ph: 608-266-2776 fax: 608-327-0235 email: DORBusinessTax@wisconsin.gov

website: revenue.wi.gov

Letter ID

L1911738704



JD'S PUB 4202 S 92ND ST GREENFIELD WI 53228-2134

## Wisconsin Business Tax Registration Certificate

**Expiration date:** 

June 30, 2023

Legal/real name:

JD'S PUB

- This certificate confirms that you are registered with the Wisconsin Department of Revenue for the tax types shown below.
- This registration certificate is not a seller's permit, and should not be used as proof that you hold a seller's permit.
- · You may not transfer this certificate to any other individual or business.

Tax Type	<b>Account Type</b>	Number
Sales & Use Tax	Sales & Use Tax	456-1030758156-04
Local Exposition Tax	Local Exposition Tax	014-1030758156-05
Withholding Tax	Withholding Tax	036-1030758156-02



# Wisconsin Responsible Beverage Seller/Server Training

## JOEL HOECHERL

has met all training requirements and successfully completed the above course and/or exam.

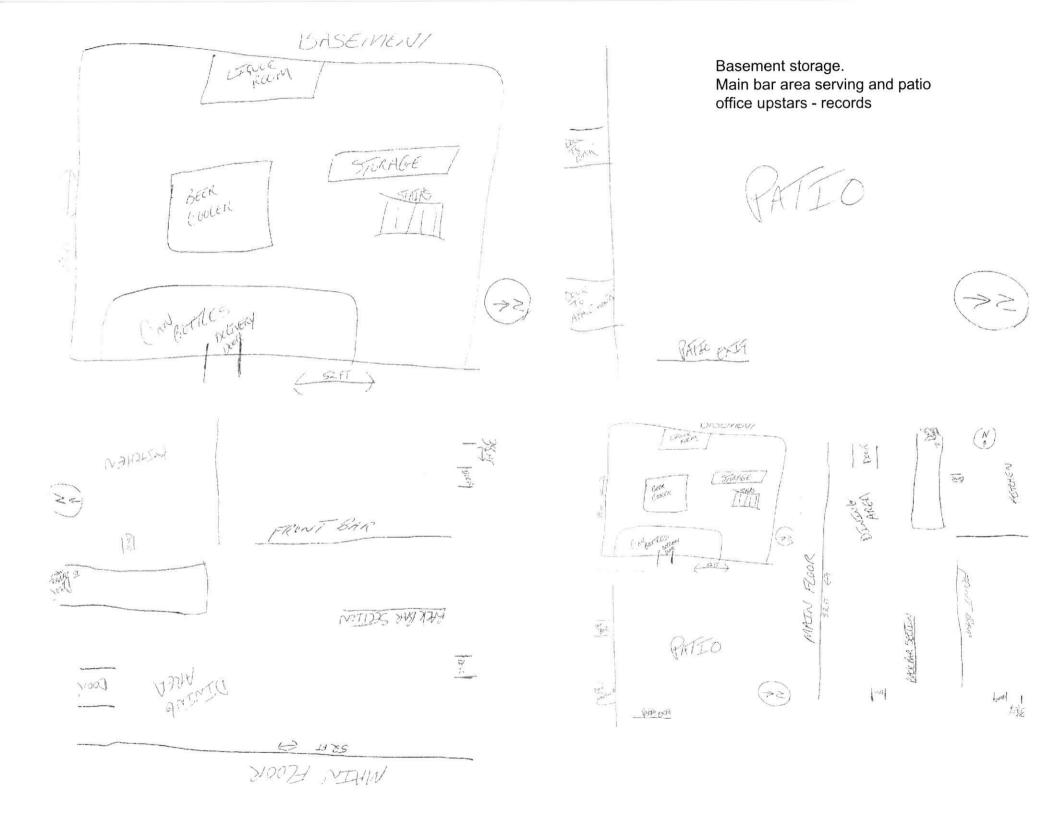
Certification Number: SL151689

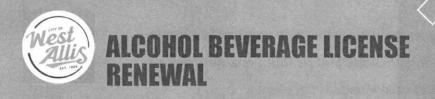
Date of Completion: 06/13/2021

Kelly Bailey

**Authorized Signature** 

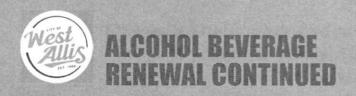
This certificate represents the successful completion of an approved Wisconsin Department of Revenue Responsible Beverage Server Course in compliance with secs. 125.04(5)(a)5., 125.17(6), and 134.66(2m), Wis. Stats. Present this certificate to your local municipal clerk's office to receive your Operator's or Retail license.





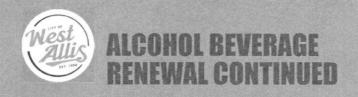
FORM ALREN- APP

Applicant Information		
Legal Entity Name (If Corporat	ion of LLC)	
375 Pub LL Business Address	C	
	1.10	T 68019
	Ave, west Alus, w	1 00211
Legal Capacity (Occupancy Lo		ARREST Y ALLEY
What is the legal capacity of y	your premises?	
<b>5</b> Ô		
Has anything on your floor pla	an or plan of operation changed since y	your last application?
skip to page last page.		
es complete all questions or	n this page through the end of the packet.	
Parking		
List the number of parking spa	aces on the premises (do not include s	street parking.) If none, write 0.
Ø		
All types of business that are	planned or currently conducted on the	premises (check all that apply)
☐ Banquet Hall ☐ Bowling Alley	☐ Café/Coffee Shop ☐	Deli/Fast Food Restaurant
7 1000	☐ Liquor Store ☐ Supermarket 💢	Tavern/Bar ☐ Night Club
	□ Convenience Store □	
□ Other		
Alcohol 30% Food 600	% Entertainment 10 % Gas 9 % (	Cigarettes _ <b>Ø</b> _%
Other% - describe		•
(		
Security Plans		
_	ns for parking and loading areas:	
Sowity came Number of Security Personnel	(list by day if symbor varios)	
	(list by day if number varies)	
NA		
Security Personnel Responsible	illities and Equipment Used:	
Location of inside and outside	security cameras	
	1	
to be determine		Yes, describe where:
This obtained of Identification	To the state of th	



FORM ALREN- APP

Signa	ture and Acknowledge	ement			
//	ust initial each of the follo	owing items confirmin	g your understanding:		
A)		nmon Council and I	n issued, a change to the plagree to inform the City Cle application.		AND THE PERSON OF THE PERSON O
100	I agree to comply with	the approved conditi	ons, plan of operation deta	ils, and floor plan.	
1	I understand that if th	is license is not used	for a period of 30 days or r	more, it is subject to re	evocation.
			be conducted in an orde me on any licensed premis		lisorderly, riotous or
<b>b</b>	representatives of the	City at all reasonable	se thereby consents to the le hours for the purpose of and articles there had in v	f inspection and sear	ch, and consents to
6	this section, "drive-throor goods, food or bev	ough facility" means a erages are sold, serv	or serve alcohol beverage any vehicle related comme ved or dispensed to an op s disembarking from the ve	rcial facility in which a erator or passengers	a service is provided
9	with police investigation and state laws. "Coop peace or other violations."	ons of disturbances, erate," as used in this on occurs on the lic	or the employees and age intoxicated persons, unde subsection, shall mean carensed premises and provappear before the License	rage persons and oth alling the police when iding complete and to	er violations of City a disturbance of the ruthful responses to
A	I have knowledge of understand that the li or regulation of the Ci	cense may be subject	s and City Ordinances of the to suspension, non-renew r State of Wisconsin.	currently regulating twal or revocation, if I	hese licenses, and violate any rule, law
4	beverage license shall with any such license costs of prosecution, a maximum number of o granted shall be subje	be true. Any person or application shall and in default shall be lays set forth in Secti ct to revocation and	d to the City by any appli who submits in writing any forfeit not more than five be imprisoned in the Milwa ion 800.095(1)(b) of the W no alcohol beverage licens he year from the date of such	untrue statement to the hundred dollars (\$50 lukee County House isconsin Statutes. In see of any kind whatso	ne City in connection 0) together with the of Correction for the addition, any license
Class I	B License Applicants -	List of Employees a	and Performers		
A	The list shall also incl premises. If public en current list of all perfo	ude those persons er tertainment premises rmers who perform i	ntain a current list of all per imployed to work after closi is license has also been issenthe the in the licensed premises. To did date of birth of each emp	ng hours for the purp sued for my premises he lists must contain	oses of cleaning the , I must maintain a the name or names
			nts and answers in this app nation on this application, t		
Signat	ure (Individual, Partne	er, Agent or Officer)	)	し-Z8-2 Date	
Office	Use Only:				
License	Number:	Received:	Entered:	Police:	BINS:
Health:		Fire:	Planning:	L&H:	CC:



FORM ALREN- APP 4/21

## Litter and Noise (attach additional sheets if necessary)

List your solid waste contractor.

G. F.L.

List the location and number of interior and exterior trash receptacles

Interior: 7-

2-Kitchen - 2 bathrooms, I benind bour

Exterior: | an si

How will the exterior trash/littering be addressed?

Daily clean up

How will poise issues be addressed?

Staff on duty will address

Hours of Operation			
Sunday	Open:	Close:	
Monday	Open:	Close:	
Tuesday	Open:	Close:	
Wednesday	Open: Jl am	Close:	
Thursday	Open:	Close:	
Friday	Open: Li am	a:30 am	
Saturday	il am	a:30 am	

Floor Plan

A floor plan must be submitted with this application unless the floor plan is identical to the alcohol beverage application. The detailed floor plan must be filed on an  $8\,1/2\,x\,11$  sheet of paper for each floor of the licensed premises and include:

- 1) Detailed description outlining the areas of the building where the public entertainment will be provided. (Stages, rooms, etc. must be labelled.)
- 2) Square feet and dimensions of the premises to be licensed.
- 3) Location of all entrances and exits, seating areas, bars, waiting line, security search areas, stages, rooms, food preparation areas, areas where public entertainment will be provided, etc.
- 4) North Point, Date, Premise Address, Applicant Name.



FORM ALREN- APP

	Section 2	had	harded	<b>Burd</b>	deside	1
112	rtai	18	9.8			ı

Do you wish to apply for a public entertainment license?  below.	No, skip to next page Yes, fill out the information					
Legal Capacity (occupancy load) determines the fee for your public entertainment license. If you do not currently have a legal capacity (occupancy load) and are applying with the Fire Department to acquire one prior to the next license year. Submit an initial payment of \$75 and you can pay the difference (if required once you receive it.) It is important that you complete this requirement prior to July 1 so you are properly licensed and not subject to citations or closure.						
Public Entertainment Premises Standard Fee	\$500					
Reduced Fee for premises with legal capacity of 400-499	\$350					
Reduced Fee for premises with legal capacity of 300-399	\$275					
Reduced Fee for premises with legal capacity of 200-299	\$200					
Reduced Fee for premises with legal capacity of 100-199	\$150					
Reduced Fee for premises with legal capacity of 76-99	\$125					
Reduced Fee for premises with legal capacity of 26-75	\$100					
Reduced Fee for premises with legal capacity of 25 or fewer	\$75					

Types of Entertainment (Choose all that apply)						
Juke Box	☐ Disc Jockey	Billiard/Pool Tables - #Amusement Machines- #			ines-#	
□Theater	☐ Movies	☐ Bands	☐ Karaoke	Ratrons Dancing	☐ Instrumental Music	
□Bowling # of lanes		☐ Concerts - # per year		☐ Theatrical Performances - # per year		
□ Dancing by Performers (Adult Entertainment also requires an Adult Oriented Establishment License)						
Other, describe:						

Please Note: All entertainment must be listed above and is subject to approval by the Common Council. Only entertainment approved and listed on license may be allowed in the premises. Permitting unauthorized entertainment will subject licensee to citations, and/or suspension, revocation, or non-renewal of the license. If you wish to add entertainment to your license during the license year, you will need to file a change of entertainment application. If you wish to temporary add a type of entertainment, apply for a temporary public entertainment permit.