

Date: February 8, 2011

Mr. David Prochaska
Division of Water, Compliance and Consumer Affairs
Public Service Commission of Wisconsin
P.O. Box 7854
Madison, WI 53707-7854

Dear Mr. Prochaska:

We hereby notify the Public Service Commission that we are placing into effect the rates and rules authorized by the Commission in its Final Decision dated February 3, 2011, in Docket 3720-WR-107.

Copies of the newly authorized rates and rules have been placed in all offices and stations of the utility as of: February 7, 2011.

Check the appropriate space:

We will prorate effective as of this date: February 8, 2011.

We will not prorate, therefore the rates will be effective for service rendered on and after our next meter reading date which is _____.

Please regard this letter as the filing of the new rates and rules with the Commission in accordance with Wis. Stat. §§ 196.19 and 196.21, and with the provisions of the Final Decision in said docket.

Signed /s/Carrie Lewis
(Name)

Milwaukee Water Works
(Utility)

841 N. Broadway Milwaukee, WI 53202
(Address)