

DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

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July 31, 2008

City of West Allis
Attn: Public Works Committee and the Common Council
7525 W. Greenfield Avenue
West Allis, WI 53214

On behalf of the Board of Directors of Downtown West Allis, Inc., thank you in advance for reviewing our request to approve new Street Signs within the Boundaries of the Downtown West Allis Business Improvement District.

We consider Downtown West Allis a unique and historic Business District in the City of West Allis. These proposed new Street Signs will complement the recent aesthetic improvements and assist in identifying the boundaries of Downtown West Allis.

Please note, at the Safety & Development Committee meeting of July 9, 2008, the Committee recommended approval by the Public Works Department of the Street Signs presented by Steve Schaer and the Development Department.

The Downtown West Allis Business Improvement District will fund all project costs including fabrication and installation.

Sincerely,

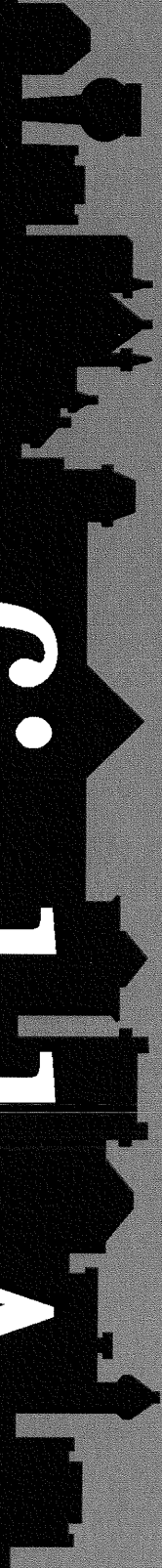
Brian Preiss

Brian Preiss
Executive Director

Greenfield Ave

Downtown

West Allis



Greenfield Ave
West Allis

WHITE BACKGROUND
WILL NOT BE
INCLUDED



Greenfield Ave
Downtown
West Allis

WRITE BACK GREENFIELD
with NOT BE INCORPORATED

